

Cynthia Nitsch

Professional Positions

Academic

Clinical Professor of Information Technology Management, University of San Diego, School of Business Administration. (Feb 2001 – Jan 2018).

Adjunct Faculty for Information Technology Management, Southwestern Community College. (August 1999 - January 2004).

Information Technology Coordinator, Sweetwater High School District. (April 1997 - December 2001).

Adjunct Faculty for Information Technology Management, Mesa College. (January 1999 - January 2000).

Adjunct Faculty for Information Technology Management, City College San Diego. (January 1998 - January 2000).

Teaching Experience

University of San Diego (17 years)

Introduction to Information Systems, 108 courses (ITMG 100)

Intermediate/advanced: Excel, Access, Information Technology Theory

Ecommerce, 10 courses (ITMG 330)

Supply Chain, Customer Relationship Management, Digital Management, Cyber Security

Introduction to Web Design, 12 courses (ITMG 340)

Dreamweaver, HTML 5, CSS, Bootstrap

Database design 2 courses (ITMG 320)

Introduction Data mining, data analytics and database design

Management Information Systems 3 course (ITMG 350)

Advanced business management theory. Expert Excel

Education

MA, National University, 1998. Major: Education Technology

BA, University of New Mexico, 1993. Major: Marketing

California Teaching Credential CLAD National University, 1998.

Software Competency

Microsoft Office Specialist 2016: Excel, Access, Word, PowerPoint

Web Design: HTML, CSS3, Adobe Dreamweaver 2017

Microsoft Office Simulation: My IT Lab, Sim-net , MyEducator, Gmetrix ,Certiport

Learning Management Systems: Blackboard 9, Web CT 6

Online tools: Respondus, Test Gen, Adobe Captivate, Screen-Cast, Podcast, Paper-Rater, Turn-it-in

Leadership Roles

Technology Assessment Coordinator for the ITMG Department, (January 2010 - Present).

Program Coordinator, Microsoft Office Specialist Certification testing center.
(January 2012 - Present).

Organization Administrator for Excel Certification Exam for incoming transfer students
(January 2012 - Present).

Gmetrix Technology Administrator for online testing for student technology assessment for business school students. (February 2012 - Present).

Department Administrator for the online learning application of MyITLab.com.
(September 1, 2008 - May 2014).

Curriculum development for adjunct faculty for Information Systems ITMG 100,
(January 2013 - May 2013).

Curriculum development for adjunct faculty Ecommerce Course ITMG 340,
(January 2015 - May 2015).

Committee member of Innovation and Engaged Pedagogy. (February 21, 2014 - May 2015).

Intellectual Contributions

Books

Nitsch, C., Rathswohl, G. (2008). *MIS Cases Solving Small Business Scenarios* (1st ed.). New York, New York: Wiley Publishing.

Nitsch, C., Rathswohl, G. (2012). *MIS Cases Solving Small Business Scenarios* (2nd ed.). New York, New York: Wiley Publishing.

Conference Proceedings

- Rebman, C., Nitsch, C., Kelly, D. (2013). *Who what the Cloud is? Examining the End-User Perceptions and Adoptions of Cloud Computing*. Southwest Decision Sciences Institute 44th Annual Conference.
- Guster, D. C., Lee, O. F., Nitsch, C., Rebman, C. (in press). *Scaling Performance of Virtualized Servers Deployed in a Health Care Setting*. San Diego: The Decision Sciences Institute 41st Annual Meeting.

Presentations Given

- Nitsch, C., CEE & ATS Tech Talk, "Free Online Tools for Educators," School of Leadership and Education Sciences, University of San Diego. (February 2016).
- Nitsch, C., International Travel Grant, "Post War Restoration of Croatia," Ahlers Center, University of San Diego. (November 2015).
- Nitsch, C. (Co-Presenter), 44th SWDSI Annual Conference, "Who knows what the Cloud is?", Southwest Decision Science Institute, Albuquerque, NM. (March 14, 2013).
- Rebman, C. (Presenter & Author), Nitsch, C. (Presenter & Author), The Decision Sciences Institute 2010 Annual Meeting, "Scaling Performance of Virtualized Servers Deployed in a Health Care Setting," San Diego. (November 21, 2010).

Service

- Technology Assessment Coordinator for the ITMG Department, (January 2010 - Present).
- Program Coordinator, Microsoft Office Specialist Certification testing center.
(January 2012 - Present).
- Organization Administrator for Excel Certification Exam for incoming transfer students
(January 2012 - Present).
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(January 2015 - May 2015).

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Development Activities Attended

Attended Conference, "Social Media Marketing," San Diego Convention Center, San Diego California. (Feb 2017).

Attended Conference, "Adobe Max Web Conference," San Diego Convention Center, San Diego California. (November 2016).

Attended Conference, "Harvard Review Case Method Teaching Seminar Part I," Willamette University, Portland Oregon. (February 2016)

Attended Conference, "Distance Teaching and Learning," University of Wisconsin, Madison Wisconsin. (August 2015).

Attended Conference, "Online Teaching Conference," California Community College, San Diego, CA. (June 2015).

Seminar, "SimNet Simulation," McGraw Hill Publishing, Laguna Beach, CA. (March 2015).

Think Tank, "Adaptive Learning Simulation," McGraw Hill Publishing, New Orleans. (February 2015).

Attended Conference, "Adobe Max," Adobe, Los Angeles. (October 2014).

Attended Conference, "Tech Crunch - Disruption Conference," Tech Crunch, San Francisco California. (September 2014).

Professional Memberships

Bright Talk. (September 2015 - Present).

Tech Target. (September 2015 - Present).

Distance Education Professional Development. (June 2015 - Present).

Southwest Decision Sciences Institute. (September 2012 - Present).